



Feel the love from Britannica at ALA

Librarians to be honored with recognition, prizes, product demos at San Francisco meeting

CHICAGO, June 24, 2015—Library professionals attending the American Library Association meetings in San Francisco on June 26-30 will feel the warm glow of affection from Britannica® Digital Learning when they approach the company's exhibit at Booth 1016.

There, Britannica representatives will conduct a host of activities to give librarians well-deserved recognition along with products ideally suited to the needs of their patrons, whether in public libraries, schools, universities or elsewhere.

A black rectangular graphic containing the text "britannica ♥ librarians" in white. The word "britannica" is in a lowercase sans-serif font, followed by a bright pink heart symbol, and then the word "librarians" in a lowercase sans-serif font.

In addition to giving out “britannica ♥ librarians” buttons to booth visitors, the publisher will also hold an online contest to coincide with the conference, the prizes to include Kindle Fire HD tablets and “britannica ♥ librarians” coffee mugs. Entrants will be asked to say briefly what they like most about their profession on the social-media platforms Twitter and Instagram. Details are available [at the Britannica website](#).

“Along with teachers, librarians are the heroes and heroines of education, often unsung,” said Michael Ross, general manager of Britannica Digital Learning and a senior vice president at Encyclopaedia Britannica, Inc. “We’re going to celebrate them at ALA, have fun, and give away some nice prizes to people who have worked hard this and every school year.”

Britannica will also demonstrate several products specially designed for public and school libraries, including [Britannica® Library](#), [Britannica ImageQuest™](#), and [Britannica School](#), all of which have undergone significant enhancements recently. These products [are now available](#) in integrated versions in which users can, for example, access ImageQuest’s trove of non-text media directly from Britannica School if their institution subscribes to both resources. The same integration is also available for Britannica Library and ImageQuest, and Britannica representatives will demonstrate the benefits of this for teaching, student work, and research generally.

About Britannica Digital Learning

[Britannica Digital Learning](#) (BDL) provides reliable, high-quality solutions to strengthen student achievement and educators’ ability to teach to best practice. BDL experts produce curriculum-aligned resources for all ages from elementary school to college that make creative and purposeful use of technologies widely used in schools today. Products include Britannica School, Britannica Library, Britannica Academic, Pathways: Science™, ImageQuest, and e-books. BDL is a division of Encyclopaedia Britannica, Inc., with headquarters in Chicago.

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