![CROWLEY — IMAGING PRODUCTS & SERVICES]

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CROWLEY TO INTRODUCE IMAGE HOSTING PLATFORM, DEMO 3D VIEWER AND PARTICIPATE IN ILL DISCUSSION GROUP AT ANNUAL LIBRARY SHOW

Frederick, Md. and San Francisco, Ca. – The Crowley Company is bringing its most popular library scanners to this week's 2015 ALA Annual Conference, along with a brand new image hosting system and Zeutschel's 3D book viewer. Established in 1876, the American Library Association (ALA) is dedicated to the advancement of library and information services and to providing information and resources to librarians and library patrons. From Friday, June 26 through Monday, June 29, The Crowley Company will be exhibiting in Booth 2941.

IMAGEhost
IMAGEhost, The Crowley Company's cloud-based microfilm image hosting platform, debuted at CeBIT in Germany this past March and is making its stateside debut in San Francisco. "We're very excited to showcase IMAGEhost at ALA," says company co-owner and vice president Pat Crowley. "Librarians and library archivists will particularly appreciate that they and their patrons can view their microfilm collection – in its original format – online from any PC, tablet or mobile device. IMAGEhost eliminates the necessity and expense of building an infrastructure to share images and collections. For libraries and institutions with limited budgets, this provides an affordable gateway to preserve and share their digitized microfilm collections." He adds that another benefit of IMAGEhost is reduced handling, and thus wear and tear, on the original microfilm. Read the brochure.

Touch What You're Not Supposed to Touch
Zeutschel's Interactive 3D Book Explorer is sure to be an attendee draw by offering the virtual opportunity to turn the pages of rare book which would otherwise be preserved under glass. With a simple wave of the hand, a page turns, giving viewers a literal look inside the tome. Developed by Fraunhofer HHI, the system consists of an easy-to-use 3D book generator software, a 3D presentation software and a touchless interactive interface. The 3D Book Explorer is an application for archives, library collections, museums and also for current publications, such as product catalogs, which would allow users to examine a product from all angles.

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McCabe, Latallieur to Present in ILL Discussion Group

Matthew McCabe, Crowley vice president of sales and marketing, and Patrice Latallier, regional sales manager of Zeutschel GmbH, will be the lead-off speakers in a special session, ILL (Inter Loan Library) Discussion Group. Says McCabe, "The ability to share resources is critical for library growth and development. Scanners that are ILL-compatible, such as Crowley's UScan microform scanner, or Zeutschel's zeta book copy system, enable library staff and patrons to share and request resources quickly and efficiently. We're pleased to join the discussion and to not only speak about our technologies, but to listen to what the attendees are saying. As a manufacturer, we have the ability to swiftly implement new features that can positively affect and satisfy client requirements."

Popular Library Scanners on Display

In Booth 2941, ALA attendees will have the opportunity for hands-on demonstrations of the following:

Zeutschel *zeta* book copy patron and back-office scan system that is ILL-compatible. Overhead scanning to digital (USB, email, etc.) with no wear and tear on the original. Saves on consumables and staff time as compared to a traditional copy system.

UScan+ multi-media microform reader-printer. This ILL-compatible scanner scans to digital (USB, email, etc.) from microfilm, microfiche, aperture cards, photos, negatives, etc.

Zeutschel 12002-series planetary book scanner – a new generation of the popular OS 12000 scanners, the A2-size 12002 Advanced Plus offers up to 600 dpi resolution on and a motorized book cradle with self-opening glass plate. Ideal for scanning bound or flat library collections.

Mekel Technology MACH12 high-resolution, production-level roll film scanner. Using Crowley's revolutionary Quantum software, the MACH-series microfilm scanners are workhorses that easily digitize large volumes of microfilm with high image-quality and extreme efficiency. Meets all National Digital Newspaper Program (NDNP) requirements.

About The Crowley Company

The Crowley Company is a world-leader in digital and analog film technologies and provides an extensive number of digital document and film conversion services to the academic, publishing, commercial, government and archive sectors. The company manufactures, distributes and services high-speed microfilm, microfiche, aperture card, book and document scanners, microfilm duplicators, film processors and micrographics equipment. Manufactured brands include Mekel Technology, Wicks and Wilson, HF Processors and Extek Microsystems.

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