

FOR IMMEDIATE RELEASE

Longmont, Colorado, USA – 3 June 2015 – A Solution for Reading Shelves, new library inventory management technology developed by B-Core, Japan.

'Reading' shelves and managing inventory are two tasks that absorb an inordinate amount of precious manpower in any library. Bar codes must be read one by one. RFID only identifies the proximity of a book, not its specific location on the shelf, and cannot provide confirmation that every volume has been successfully read.

At the 2015 ALA conference, B-Core / Colorbit USA will introduce technology that provides immediate **visual feedback** on the status of each volume in the stacks. Sweeping a shelf with a smart phone or tablet, the user is able to identify mis-sorts, books from other facilities, and items that belong instead to the reference section or on another shelf. Problem items are highlighted in the display of the scanning device, making quick work of 'reading' a shelf.

We are excited to bring Colorbit technology to the library management industry with a compelling ROI. We will be announcing our library offering with a live demo of this technology at Booth #3141 at the 2015 ALA Annual Conference & Expo in San Francisco, June 25-30. <http://alaac15.ala.org/node/30397>

Contact:

Chris Anderson, Managing Partner, Colorbit USA

chris.anderson@colorbit-usa.com

http://www.colorbit.jp/new_en/

1133 Wyndemere Circle, Longmont, CO, 80504 USA

303-437-7938